

ROGER SELWAN

Senior Frontend Engineer

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[LinkedIn](#)

[Portfolio](#)

Senior Frontend Engineer with 7+ years of experience building scalable web and cross-platform applications using React, Next.js, and React Native. Experienced in leading teams, collaborating closely with designers and product stakeholders, and delivering high-quality, maintainable software in production environments. Comfortable-owning technical decisions, working independently, and turning ambiguous requirements into reliable, user-focused solutions within distributed teams.

Core Skills

Frontend Engineering (React, Next.js)
JavaScript (ES6+) & TypeScript
Scalable UI Architecture
API Integration & Product Development
Performance Optimization
Code Reviews & Mentorship
Independent, Self-guided Work

Technical Skills

Frontend: React, Next.js, React Native, JavaScript (ES6+), TypeScript, HTML, CSS, Tailwind
Backend & APIs: REST APIs, Firebase, SQL
Tools & DevOps: Git (GitHub), CI/CD workflows, Docker, VS Code, Xcode, Android Studio

Professional Experience

[Team Lead, Senior Frontend Engineer I Feer McQueen](#)

Mar 2021 – Present

FEER McQUEEN is a Lebanon-headquartered international hybrid creative and branding agency working across design, advertising, digital products, and technology for clients in architecture, F&B, pharmaceutical, and other sectors.

- Led and mentored a cross-functional team of 7+ engineers across frontend and mobile
- Built and scaled 10+ production applications using Next.js and React Native
- Owned end-to-end delivery: requirements → architecture → development → deployment
- Worked closely with product, design, backend, and QA teams to deliver impactful features
- Translated ambiguous product requirements into scalable, maintainable frontend solutions
- Improved workflows and reduced blockers, increasing team efficiency and delivery speed
- Established best practices in code quality, documentation, and system design
- Contributed to technical decisions and suggested product improvements
- Collaborated closely with design, product, and QA teams to ensure high-quality outcomes

[Freelance Frontend Developer](#)

Jan 2018 – Present

Built responsive web and mobile solutions tailored to client brands and goals across sectors including architecture, F&B, and pharmaceutical.

- Delivered React / Next.js web applications and cross-platform mobile apps for international clients
- Built responsive, high-performance interfaces with strong focus on UX and accessibility
- Integrated APIs and designed maintainable frontend architectures
- Managed projects independently in a fully remote environment
- Translated business needs into working software with minimal guidance

[React Native Developer I Twistr](#)

Jan 2020 – Dec 2021

Twistr is an in-house flight search product focused on eliminating price discrimination and improving airfare transparency.

- Built and maintained scalable mobile applications used in production
- Integrated multiple APIs (Google Maps, Skyscanner) and optimized data flows
- Migrated JavaScript codebase to TypeScript, improving maintainability and reliability
- Worked closely with product and backend teams to deliver new features
- Contributed to infrastructure and deployments using Docker and Kubernetes

[Web Developer I The Social Room](#)

Jan 2019 – Dec 2019

- Developed responsive websites using HTML, CSS, JavaScript, and WordPress
- Collaborated with creative teams to deliver marketing-focused digital experiences

[Store Manager I Virgin Megastore](#)

Feb 2011 – Dec 2019

- Managed and mentored a team of 30 staff members
- Built strong leadership, communication, and operational skills

Education

[American University of Science & Technology \(AUST\)](#)

Mar 2011 – Feb

2018 Bachelor's Degree in Computer Science (Completed while working full time)

Certifications

[The Complete JavaScript Course 2020: Build Real Projects!](#)

[Understanding TypeScript - 2021 Edition](#)

[The Complete React Native + Hooks Course](#)